



# IFBB PRO FEDEL CLARKE CLASSIC

## SPONSORSHIP AGREEMENT

IFBB Pro Fedel Clarke and IFBB Kaila Wright are happy to welcome you as a sponsor to the first regional show in the Canadian Physique Alliance (CPA) history. The year 2022 promises to be an exciting year for the Canadian Physique Alliance and we plan to make an impact in it.

We would like to thank you in advance for your support, generosity, and contribution towards our show, towards the association, and most importantly, your support towards the hard working and dedicated athletes within it and all of the volunteers and show promoters who work diligently and tirelessly to continuously make bodybuilding the exciting sport it has become. We look forward to working with you to continue to grow and support the CPA and athletes.

## PROMOTER INFORMATION

**Promoters:** Fedel Clarke and Kaila Wright  
**Phone:** 905-926-9241  
**E-mail:** [fedelclarkeclassic@gmail.com](mailto:fedelclarkeclassic@gmail.com)  
**Event Date:** Saturday, April 9th, 2022  
**Arrival Time:** 9:00 AM to set up  
**Location:** Maja Prentice Theatre - 3650 Dixie Rd, Mississauga, ON L4Y 3V9

**Show Website:** [www.fedelclarkeclassic.com](http://www.fedelclarkeclassic.com)

## SPONSOR PACKAGES

### **(A) TITLE SPONSOR: \$2000**

What is included:

- Present a trophy to overall winners from each category
- Maximum branding exposure and your website and logo posted on our Facebook page, Instagram page, website and in person at our athletes meeting.
- 1 table at the event
- Logo placed on event's website
- Logo presented on show screen during the event
- Logo presented on our show's social media page with a brief bio of your company
- Full advertisement in our event promo booklet
- Place your product samples and business card in the Athlete's swag bags

### **(B) EVENT SUPPORTER: \$250**

What is included:

- Logo placed on event's website
- Logo presented on show screen during the event
- Logo presented on our show's social media page with a brief bio of your company
- Hyperlink your Facebook page and/or Instagram page (upon you providing it) to our Instagram and Facebook Event page
- Present a trophy to 1 Class during the presentation
- 1/4 page advertisement in our event promo booklet

**(C) EVENT SPONSOR: \$400**

What is included:

- 1 table at the event
- Logo placed on event's website
- Logo presented on show screen during the event
- Logo presented on our show's social media page with a brief bio of your company
- Hyperlink your Facebook page and/or Instagram page (upon you providing it) to our Instagram and Facebook Event page
- Present a trophy to 3 Classes during the presentation
- 1/2 page advertisement in our event promo booklet
- Place your product samples and business card in the Athlete's swag bags

**NOTE:** Specific class award presentations will be available on a first come first serve basis. Sponsor early to get your pick of Class Award Presentation!

**SPONSOR DETAILS**

If you are interested in joining and sponsoring the event, please complete and return the attached registration form. Please feel free to direct any additional questions to [fedelclarkeclassic@gmail.com](mailto:fedelclarkeclassic@gmail.com)

**Contact Name (Full Name):** \_\_\_\_\_  
(Please put the name you want to appear in our printed materials)

**Company Name:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City/Province/Postal Code:** \_\_\_\_\_

**Contact's Phone Number:** \_\_\_\_\_

**Contact's E-mail:** \_\_\_\_\_

**Website Address:** \_\_\_\_\_

**Instagram Business Page:** \_\_\_\_\_

**Facebook Business Page:** \_\_\_\_\_

