









# SPONSORSHIP AGREEMENT

IFBB Pro Fedel Clarke and IFBB Kaila Wright are happy to welcome you as a sponsor to the first regional show in the Canadian Physique Alliance (CPA) history. The year 2022 promises to be an exciting year for the Canadian Physique Alliance and we plan to make an impact in it.

We would like to thank you in advance for your support, generosity, and contribution towards our show, towards the association, and most importantly, your support towards the hard working and dedicated athletes within it and all of the volunteers and show promoters who work diligently and tirelessly to continously make bodybuilding the exciting sport it has become. We look forward to working with you to continue to grow and support the CPA and athletes.

## **PROMOTER INFORMATION**

Promoters:
Phone:
E-mail:
Event Date:
Arrival Time:
Location:

Fedel Clarke and Kaila Wright 905-926-9241 <u>fedelclarkeclassic@gmail.com</u> Saturday, April 9th, 2022 9:00 AM to set up Maja Prentice Theatre - 3650 Dixie Rd, Mississauga, ON L4Y 3V9

Show Website:

www.fedelclarkeclassic.com

## **SPONSOR PACKAGES**

#### (A) TITLE SPONSOR: \$2000

What is included:

- · Present a trophy to overall winners from each category
- Maximum branding exposure and your website and logo posted on our Facebook page, Instagram page, website and in person at our athletes meeting.
- 1 table at the event
- · Logo placed on event's website
- · Logo presented on show screen during the event
- Logo presented on our show's social media page with a brief bio of your company
- · Full advertisement in our event promo booklet
- · Place your product samples and business card in the Athlete's swag bags

#### (B) EVENT SUPPORTER: \$250

What is included:

- · Logo placed on event's website
- · Logo presented on show screen during the event
- Logo presented on our show's social media page with a brief bio of your company
- Hyperlink your Facebook page and/or Instagram page (upon you providing it) to our Instagram and Facebook Event page
- Present a trophy to 1 Class during the presentation
- 1/4 page advertisement in our event promo booklet

#### (C) EVENT SPONSOR: \$400

What is included:

- 1 table at the event
- Logo placed on event's website
- · Logo presented on show screen during the event
- Logo presented on our show's social media page with a brief bio of your company
- Hyperlink your Facebook page and/or Instagram page (upon you providing it) to our Instagram and Facebook Event page
- Present a trophy to 3 Classes during the presentation
- 1/2 page advertisement in our event promo booklet
- · Place your product samples and business card in the Athlete's swag bags

**NOTE:** Specific class award presentations will be available on a first come first serve basis. Sponsor early to get your pick of Class Award Presentation!

## **SPONSOR DETAILS**

If you are interested in joining and sponsoring the event, please complete and return the attached registration form. Please feel free to direct any additional questions to <u>fedelclarkeclassic@gmail.com</u>

Contact Name (Full Name):	
Company Name:	(Please put the name you want to appear in our printed materials)
Street Address:	
City/Province/Postal Code:	
Contact's Phone Number:	
Contact's E-mail:	
Website Address:	
Instagram Business Page:	
Facebook Business Page:	

#### NOTE THAT THE METHOD OF PAYMENT THAT IS ACCEPTED IS INTERAC E-TRANSFER All INTERAC e-transfers must be submitted to the provided email address below: rytefitness01@gmail.com

For the INTERAC e-transfer, no security question or answer will be required to submit the payment. But, please include "FCC Sponsorship 2022" in the notes section of your INTERAC e-transfer and also in the email subject line when submitting this form.

Sponsorship Package Selected (please circle):	Α	В	С
Amount Paying:	\$ 		

**Terms and Agreement (please carefully read and initial each term and agrement):** I agree, on behalf of the aboved named company, organization, or individual, to pay the amount indicated to the Fedel Clarke Classic, as a sponsor of the 2022 IFBB Pro Fedel Clarke Classic. Initial \_\_\_\_\_

I understand and agree that this amount is due within 15 days of the date of this agreement and/or prior to any media recognition and print design deadlines. I agree that the above company, organization, or individual, may be used for promotional purposes, social media, and on sponsor recognition materials. Initial

I have read, understand, and authorize all the terms of this agreement:

Printed Name:	
Date:	
Title:	
Authorized Signature:	
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Email your completed form and your logo(s) to: fedelclarkeclassic@gmail.com